

## Open innovation and inter-firm collaboration

Valentina Della Corte

Full Professor, Federico II University of Naples

Email: [valentina.dellacorte@unina.it](mailto:valentina.dellacorte@unina.it)

### Abstract

The talk will explore the role of open innovation in inter-firm collaboration, with a specific focus on tourism industry.

Firstly, the speech will highlight the role of single firms and their bundle of resources and capabilities. Firms bring two sets of capabilities to any possible inter-firm collaborations: their relational capabilities, or their ability to form cooperative relationships with other firms, and their non-relational capabilities, or the tangible and intangible assets they control that can be a source of economic value and competitive advantage that have nothing to do with their ability to form inter-firm collaboration.

Secondly, the talk will emphasize the role of inter-firm collaboration and will explore the relationship between cooperation and open innovation as well as on their impact on competitive advantage. Firms can create inter-firm collaborations through an open innovation approach that takes into account not only the organizational context but also the referring ecosystem.

The speech will also show a bibliometric analysis on the topic and some case studies, highlighting the role of open innovation in inter-firm collaboration. The talk will underline the state-of-art of the topic, the main theoretical advances and it will outline the managerial, social implications and the future directions for both the research side and the business world.